1/3 children (ages 6-17) living in the United States is considered overweight or obese. Get Onboard Active Living (G.O.A.L.) is a 12-week long community program designed to educate children and their families on overall wellness.

Currently, children record their meals and activities for the week in a notebook. Often waiting until the night before their meetings.

We worked closely with the G.O.A.L. team, turning their existing notebook practices into a mobile application that encourages real-time engagement and health data recording.