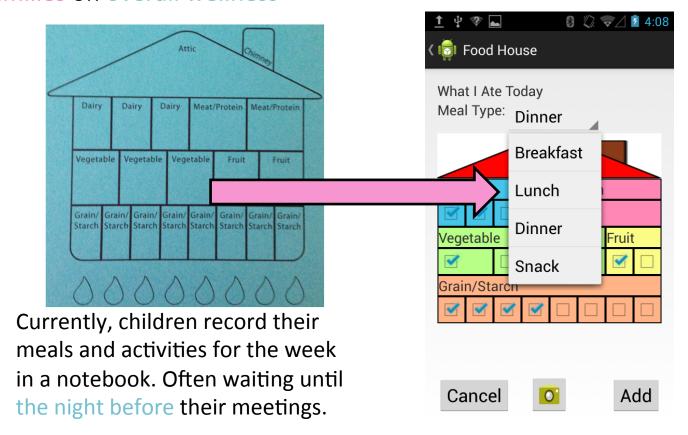
G.O.A.L.

Designing a wellness application for children

1/3 children (ages 6-17) living in the United States is considered overweight or obese.

Get Onboard Active Living (G.O.A.L.) is a 12-week long community program designed to educate children and their families on overall wellness



We worked closely with the G.O.A.L. team, turning their existing notebook practices into a mobile application that encourages real-time engagement and health data recording.